List Building Extreme
Stefan Ciancio

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# Introduction

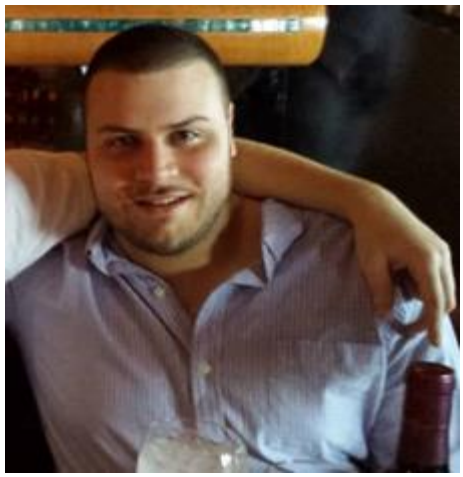
Hi there! This is typically where most marketers write a long introduction about themselves, but let's be honest…you bought this guide to learn how to find out how to create a profit pulling email list that rocks your socks…in the form of more cash in your pocket!

The potential for gaining leads has only been growing as more and more people join the "net". However, to this day marketers struggle with figuring out exactly what they need to do to get high quality, targeted subscribers and more importantly buyers on their list.

I was like this for a while, too. It took a lot of research, trial and error, and testing and tweaking to figure out exactly what I needed to be doing, and what wasn't working.

I have laid out this guide with actionable, simple to follow steps along with homework after each module. The content is powerful ☺ before I start, I'll give a brief introduction of myself...

Let's start off with my picture- below is little old me.



That's a picture of me on a cruise earlier this year.

My name is Stefan Ciancio, born and raised in New York, USA. I started internet marketing about a year ago, and have tried many, many different ways to make money online. The methods I spent the most time on at first include eBay, and Amazon marketing. It didn't take long for me to realize one thing- I hated stacking inventory. From there, I moved to Kindle e-book marketing. This was a step up, because I was able to sell products without hosting physical inventory. However, the business wasn't truly "mine", as I was on somebody else's platform making them the big bucks.

Then, I started to get into affiliate marketing. Boy was there a ton to learn about- squeeze pages, free products, paid products, conversion rates, opt-in rates, email marketing, auto responder series, and especially traffic generation. I was extremely overwhelmed.

There was a ton of information out there, but it took me some time to finally get everything in order. I set up my sales funnel, and tried getting quality subscribers using free methods as explained in other products I bought. And, at first, nothing stuck.

I tried so many different free methods, in certain orders…and right before I was about to pull all my hair out, I tried thinking outside the box. I applied some new methods and BOOM. I woke up to new subscribers!

I now had everything I needed to become successful. And the truth of the matter is, the money really is in the list. You just need to have the right information, which I'm going to present to you right now.

I have condensed all of the best results of my hardship- all the searching, testing, tweaking, failing and getting back on the horse as many times as I needed to- into this product just for you.

That's enough of my yapping- if you actually read this far, thanks for taking the time to hear a bit about my back story ☺

Now sit back with a coffee or beverage of your choice and read this guide- take notes if you have it in front of a computer screen, write directly on it if you printed it out. You will need it on your journey to financial success.

# Module 1: Your List Building Toolbox

So you are a warrior. And every warrior has his set of tools. In this case, your tools are the ones that will help you build your list. Here is an overview of the tools you will need:

- Web Hosting
- Auto Responder
- Sales Funnel
    - Squeeze Page
    - Thank You Page

Don't worry. I'm going to walk you through getting all of these ☺ So let's start:

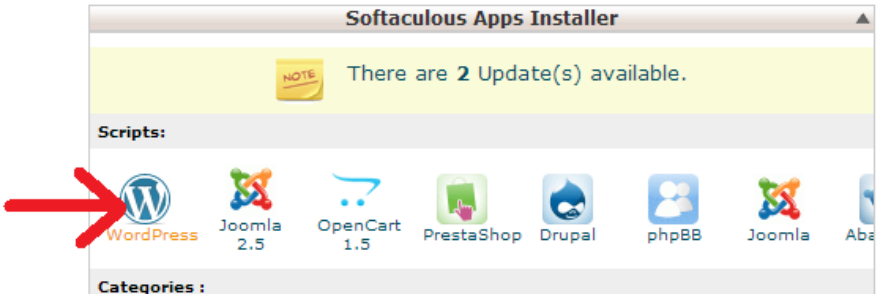
## Web Hosting

I personally recommend HostGator for all your web hosting needs. They have reasonable rates and are easy to work with. You can sign up for Hostgator here.

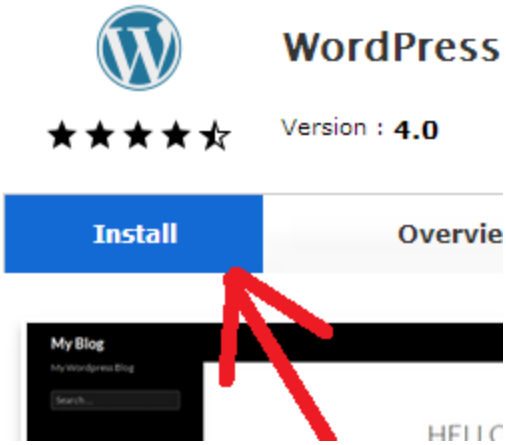
You will be able to pick a plan from the page as follows. Just pick the plan that is within your budget, there are a ton of different options.

Once you have web hosting, the first thing you will want to do is install WordPress. To do that, follow these steps:

- Log into CPanel using the link in the email HostGator sent you when you signed up.
- Scroll down until you see the WordPress script.




- You should see a page similar to the images below. Fill in all the information and install WordPress.




Now you have WordPress installed on your blog!

Leave this be for now, we'll come back to you later. Now let's get you another important tool.

## Auto Responder

Next, you will want to sign up for an auto responder account. For this, I recommend AWeber. You can sign up for AWeber here.

Simple follow the instructions on AWeber's home page to get your account. Don't worry about what to do with it yet, we will get to that in a later section.

## Your Sales Funnel Setup

Your sales funnel is going to be the series of pages that someone who opts into your squeeze page are taken through. I'm going to give you the basic sales funnel structure, which is more than enough to get started. Down the road when you want to get a super funky advanced funnel, you can pick up my Wise Man's Email Profits System here.

I'm going to give you a few options to create your sales funnel setup. A couple will be free a couple will cost some cash, but it's your preference.

To create simple web pages for free, you can use a software called Kompozer. This basically lets you create site pages in a simple text editor and handles the HTML for you. Then you can save the pages.

The easiest way to use Kompozer is to directly upload the pages to your web server using another free product called FileZilla. FileZilla lets you drag and drop the pages you created in Kompozer to your web site and they are instantly on the web. Super simple and great. Let's quickly run through the steps to get Kompozer and Filezilla working:

## WordPress and Optimize Press

As you remember, we installed Wordpress on our web sites earlier in this report. A great theme to use with WordPress is Optimize Press, which lets you create awesome marketing pages very easily. I personally use Optimize Press for just about all my pages, except squeeze pages. However, I have used them for squeeze pages before and they work great. As for installing Optimize Press, you can go to www.optimizepress.com, and if you purchase they have excellent tutorials to walk you through getting Optimize Press installed on your site as well as how you can create simple squeeze pages with them.

## Free Gift

In order to get people to have a reason to join our list, we will need to provide them with a free gift. This free gift can be anything related to the niche you're working with. It can be a PDF or video, and something you create or purchase on www.master-resale-rights.com (make sure the item has giveaway rights).

If you are creating one, you want to break it down into three days of training so people become conditioned to open your emails. If you purchase PLR or create your own, just make sure it's broken down into three pages.

## Paid Offer

You can gain more profits up front by offering a "full blueprint" or paid offer which should be a much more detailed version of your free training.

It should be a PDF at least 20 pages or an actionable video series. This is not the main topic of this course, but you could create a product related to the free training and your niche and upload it to Amazon S3 and sell it. You could also use affiliate products as your main paid offer.

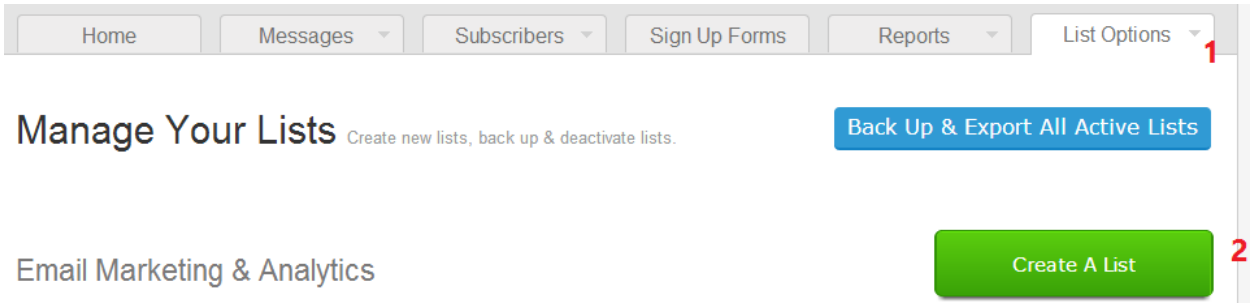
## Squeeze Page Setup

A squeeze page is incredibly simple, but also extremely important. It's the "front door" of your business, which invites people to come on in. A good squeeze page will convert at a minimum of 40% on targeted traffic.

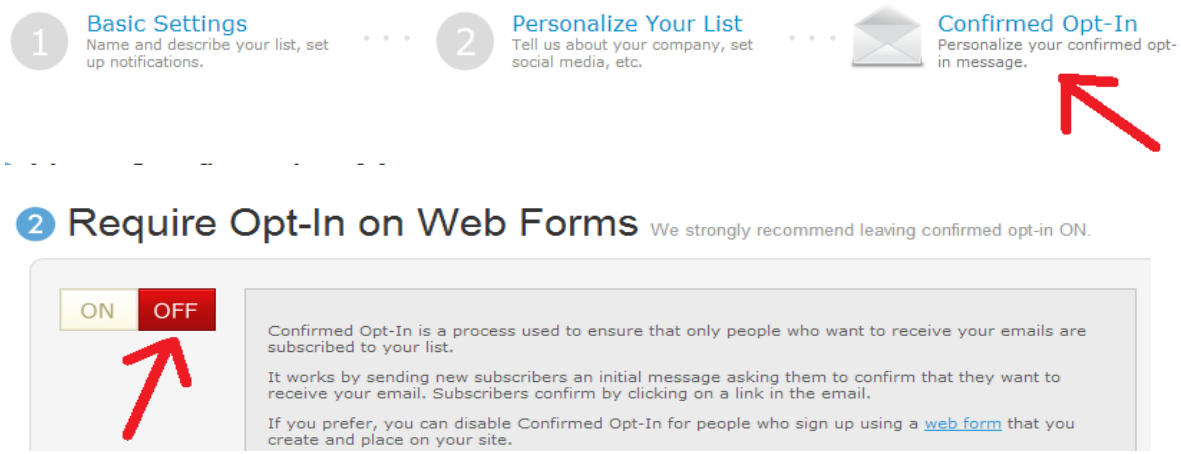
If you want a pre-created squeeze page, you can use options like Optimize Press, Squeeze Robot, and Lead Pages. I personally like Squeeze Robot for its ease of use. You can also create it with Kompozer, which will save you money up front.

It's important that wherever you create your squeeze page, you have your signup form code for whatever list you created. Here's the steps to take to do that:

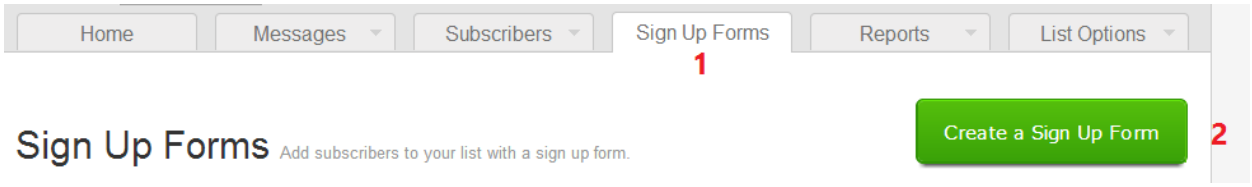
1) Set up a list in AWeber



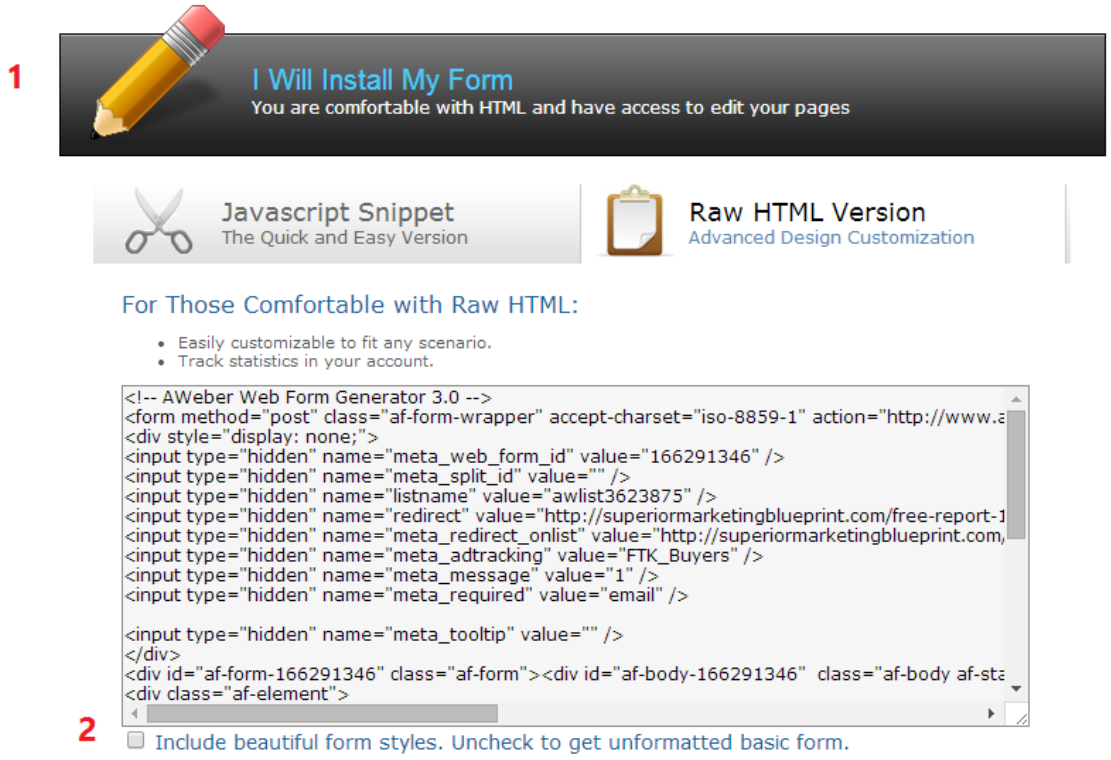

2) Make sure single opt-in is on (people only have to opt in once. You will build a bigger list this way, and make sure you don't "lose" anyone along the way).


1
Basic Settings
Name and describe your list, set up notifications.
2
Personalize Your List
Tell us about your company, set social media, etc.
Confirmed Opt-In
Personalize your confirmed opt-in message.
2
Require Opt-In on Web Forms
We strongly recommend leaving confirmed opt-in ON.
ON
OFF
Confirmed Opt-In is a process used to ensure that only people who want to receive your emails are subscribed to your list.
It works by sending new subscribers an initial message asking them to confirm that they want to receive your email. Subscribers confirm by clicking on a link in the email.
If you prefer, you can disable Confirmed Opt-In for people who sign up using a web form that you create and place on your site.

3) Create a signup form



4) Copy and paste the raw HTML signup form code into your squeeze page.

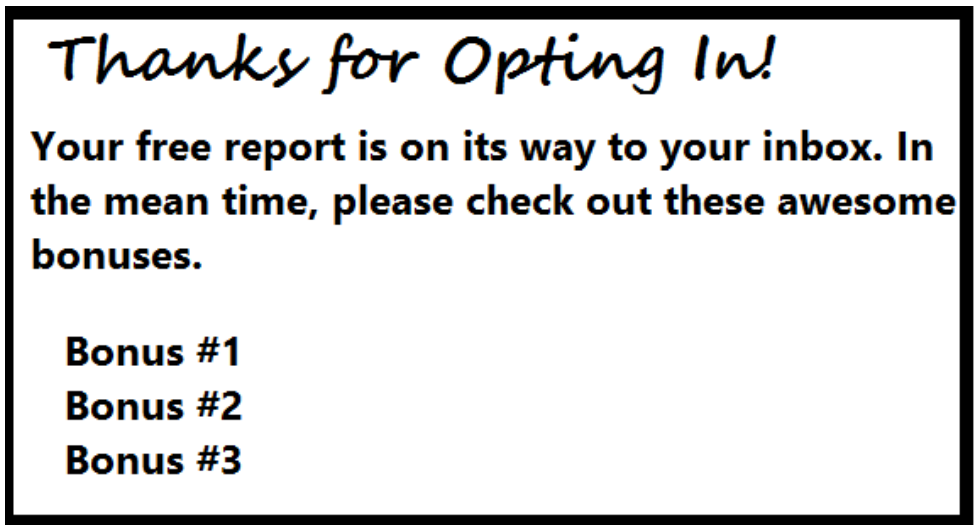



## Offer Page

This is the page that people who opt into your squeeze page are sent to immediately after. This page can be set up in a few ways, and I'll illustrate two of the most popular.

1) Notification that they will receive whatever they opted in for to their inbox, and to check out some bonuses below. It could look something like this:

   Don't worry about what the bonuses are yet. We'll get into that more later.

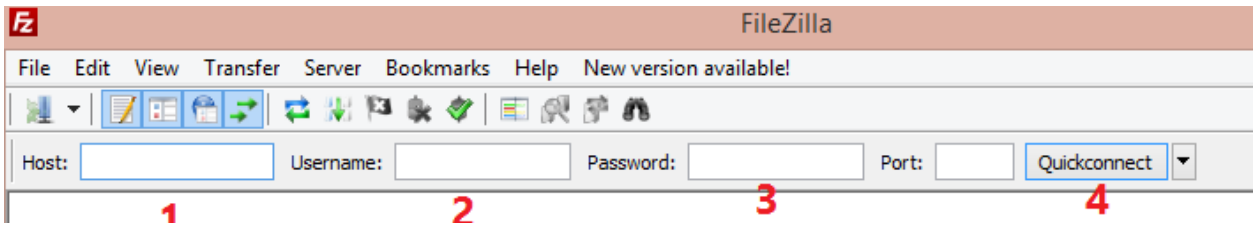

Thanks for Opting In!
Your free report is on its way to your inbox. In the mean time, please check out these awesome bonuses.
Bonus #1
Bonus #2
Bonus #3

2) Option 2 is to send them directly to a sales page. The benefit here is you are putting an offer right in front of them, but the drawback is that you cannot turn one click into more clicks. (That's what the bonus spots are in the option before this one, but we will go over more on that later). Another option is to place a line saying "Check Out The Full Blueprint Here" that way they can see the sales page as well as the bonuses.

To create a simple thank you page, you can use Wordpress/Optimize Press or Kompozer as outlined above.

Once you have created your pages, you will want to use FileZilla to upload them.

1) Open FileZilla
2) Sign up as follows with the information from your hosting company




3) Drag the files to Public_HTML

**Download Page**

Your download page will look very similar to your Thank You page, except it will contain the link to where someone will be able to download the free report you outlined for them. You should have one for each of the three parts of the training you will be providing. You can also put up to three bonus spots here for click banking partners, which will be explained in a later module.

And that's it! Let's get to your homework.

**Homework For Module 1:**

- Sign up for Web Hosting with HostGator
- Sign up for AWeber
- Set up your squeeze page in one of the ways explained in this section
- Get your three part free gift
- Set up your thank you page with just bonus spots or a paid offer as outlined in this section
- Set up your download pages in this section
- Upload pages to your web hosting and make sure they work

# Module 2: Your Auto Responder Setup

Now that your tools are set up, it's time to set up your auto responder series and make sure you are getting as many clicks as possible. This is accomplished through something called click banking, which I will explain in full in this section.

**Setting Up a Buyer's List**

The buyers, people who actually take out the credit card or sign into their PayPal account to buy your product, are the most important people because they are the ones who are going to bring you money.

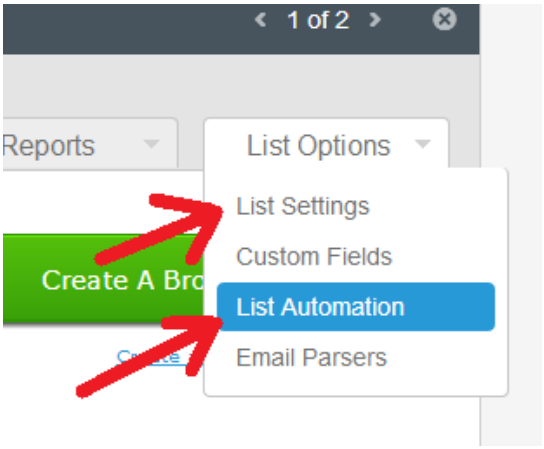
And when they buy once, they will more than likely buy again. So we want to separate these people onto a different list, because after your follow up series (explained below) we will be utilizing our subscribers who haven't purchased anything from us in a different way.

The way to do this is to create different lists for each product you are selling. Then we will use the automation tool to move people over from your subscriber list (created in the previous module) to your buyer's list.

So, to do this, simply create another list with the steps in the module above using a naming convention of your choice so you remember that it is a buyers list. For example, "L1-B" could stand for "List 1- Buyers".

Next, we want to set up our automation rules to move the person off the subscriber list onto our buyer's list when they make a purchase from us. ***This is extremely important!***

To do this, click on List Options → List Automation in the top right hand corner of your AWeber home page.




Next you will create a new rule, which will be filled out to say

"Unsubscribe from [YOUR SUBSCRIBER LIST HERE] when subscribing to [YOUR BUYERS LIST HERE]

You have now successfully moved a buyer from your subscriber list to your "A List"…the list of people who will bring you money.

**Follow Up Series Setup**

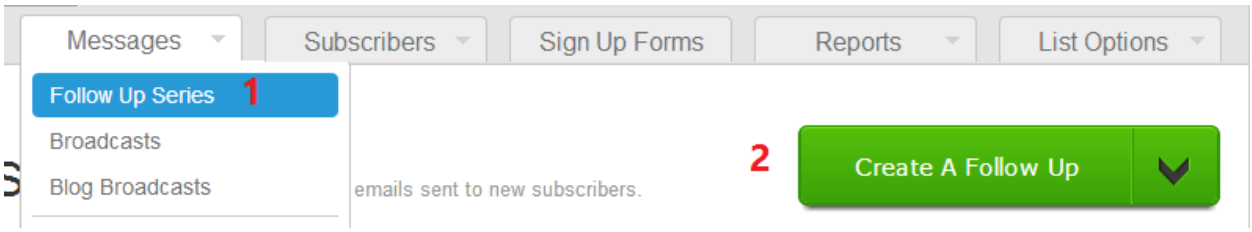
Your follow up series is the series of emails that someone is taken through when they sign up for your email list through your squeeze page. It's important to set these emails up in the right way to make sure you gain trust with your subscribers. You want to show them you are a real person and you're here to help. Before I show you how to set up your auto responder, here's a rough outline of an auto responder sequence you should use.

**Example Auto Responder Follow Up Sequence**

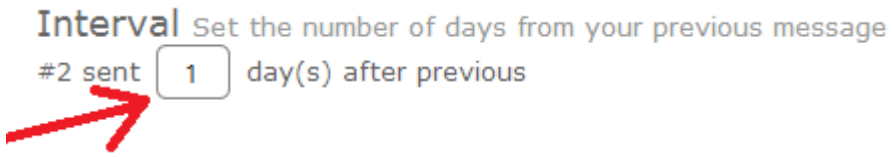
- Day 1: Give away part 1 of a 3 part free report (stripped down version of your main offer for sale, whether it be your own product or an affiliate product)
    - Thank them for opting in
    - Tell them to please stay tuned for more emails from you which will help them in their business
    - Present them with part 1 of the report and that they need to open tomorrow's email for part 2
- Day 2: Give away part 2 of 3 part free report
- Day 3: Give away part 3 of 3 part report
- Day 4: No email
- Day 5-9: Promote a related product of your own or one from an affiliate network (JVZoo, Clickbank, Warrior Plus)
- Day 10: No Email
- Day 11-15: Promote a related product of your own or one from an affiliate network (JVZoo, Clickbank, Warrior Plus)
- Day 16: No Email
- Day 17-21: Promote a related product of your own or one from an affiliate network (JVZoo, Clickbank, Warrior Plus)
- Day 22: No Email
- Day 23-27: Promote a related product of your own or one from an affiliate network (JVZoo, Clickbank, Warrior Plus)

When it comes to your auto responder series, everyone has a different answer because there really isn't a right one. It depends, you will have to test and tweak and see how things progress as you move along. Now, let's quickly go through how to add this follow up sequence:

1) Click on Messages → Create a Follow UP




2) Put in Follow Up and hit Save and Next.
3) Add in the amount of days after the previous email you would like to send this one.




4) Repeat for as many messages as you'd like to add. If you want to wait 2 days instead of 1 for another message, simply enter "2" in the box instead of one.

Now one last thing we will want to do before driving traffic is called Click Banking, which will let us maximize each person through our funnel. This will be discussed in detail in the next Module, but first I'm going to give you your homework for this module before you move on.

**Homework for Module 2**

- Create your buyer's list using the steps from this module.
- Create a follow up series using the steps outlined in here. You should have a minimum of 14 days, and slowly work up to 30 if you can't get to 30 all at once.
- Set up your list automation rules to move buyers from your subscriber list to your buyer list when they make a purchase.

# Module 3: Click Tracking Setup

Tracking is an extremely important part of building your list. For starters, when using free traffic methods (will be discussed in detail in the next module), you will be able to see which free traffic methods are working and which aren't, so you don't waste any time on something that is not bringing you results.

This section is optional to the system but highly recommended, especially when it comes to scaling up. You need to know where your big sell points are and where they come from, and tracking offers that plus a whole lot more. So you can skip this section if you want to but I recommend you do this to see the best results.

There is multiple different software you can use to do your tracking. The one I personally use is called MyClickBoss, but there is a newer and easier to use called Click Magick. So if you don't have a click tracker yet, I recommend you get that one by going here. There is also a newer version of My Click Boss out, which is a Pro Version so you can check that out as well. For our purposes they will all work fine.

MyClickBoss has an entire user manual dedicated to the technical setup of the things we will be doing, so I will leave that out of this report. Same goes with Click Magick. Here's an overview of what we will be doing with tracking.

**Click Tracker**

A click tracker, put simply, is a unique link that points to a link of your choice, so you can see who is going to your destination and where they are coming from. You can also see which country they are coming from. So if you have a link in Place A and Place B and want to see which one is bringing you more traffic, create separate click trackers for each one and check the total number of clicks from each.

**Rotator**

A rotator allows you to enter multiple web site destinations under one link, so each time someone clicks that link It directs them to the next web site destination

in order. This comes in handy for a number of things, but one great feature is being able to send Tier 1 traffic (US, UK, Australia, New Zealand, Canada and Ireland) to one destination and other traffic to somewhere else. So it's a great sorting tool.

The skills you will acquire with this section will be used in later sections, so just focus on understanding the steps for now by doing the homework for this module.

**Homework for Module 3:**

- Install MyClickBoss per the creator's instructions
- Practice creating a click tracker to become proficient
- Practice creating a rotator to become proficient

# Module 4: Click Banking Setup

Welcome to the wonderful world of click banking. First, I will give you an outline of the concepts here, so you understand what we are doing.

So, when you go to purchase a solo ad, let's say you buy 100 clicks for $40.00. You bought these clicks from someone with a list, and he will be emailing your swipe out to his list and guarantee you at least 100 clicks in exchange for your money.

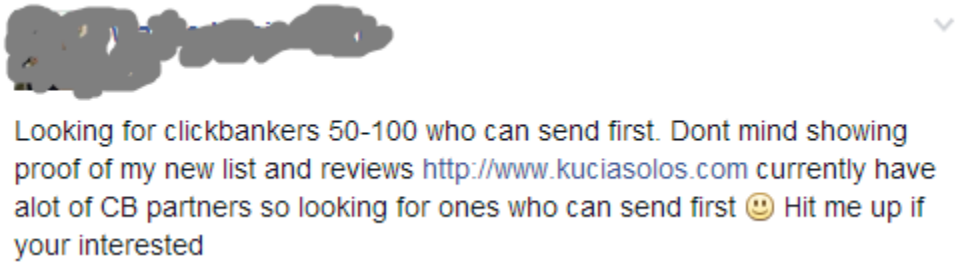
Now, with click banking, instead of paying the person $40 for 100 clicks, you will be delivering them 100 clicks in exchange for your 100 clicks. This is done in a few different possible ways- the first way is as soon as someone opts into your squeeze page, you can immediately direct someone to your click banking partner's offer- now you have utilized your clicks for both yourself and your click banking partner. Brilliant, isn't it?

Another way is to place links within your funnel to one or multiple of your click banking partner's offers. For example, after someone opts into your squeeze page, you can direct them to your OTO (one time offer) or to their free videos download page. When on those pages, you can add links and call them Free Bonus #1, Free Bonus #2, etc. and make these Bonuses the links to your click banking partner's offers. This method sometimes works better, because you are retaining your funnel the traditional way, and really just making the most out of it by adding your click banking partner's offers. **And these are how the spots in the Thank You page image above will be filled.**

Since our funnel is entirely set up, we will want to quickly find some click banking partners. You will want to join the following groups on facebook:

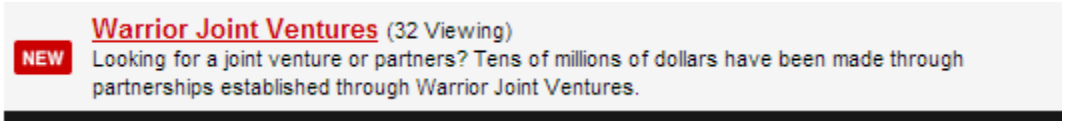
- https://www.facebook.com/groups/deekayclickbankingtestimonials/
- https://www.facebook.com/groups/clickbanking.testimonials/
- https://www.facebook.com/groups/soloadresults/
- https://www.facebook.com/groups/clickbanking/
- https://www.facebook.com/groups/536677826422242/

Next, you will want to look in the group for people looking to do click banking exchanges. Here is an example:


Looking for clickbankers 50-100 who can send first. Dont mind showing proof of my new list and reviews http://www.kuciasolos.com currently have alot of CB partners so looking for ones who can send first Hit me up if your interested

So there is one person you can approach on facebook. You should also be posting in the groups as well, and you will probably need to send first before having any testimonials. Just make sure the person you're sending to has testimonials from a few people at least.

For those of you who aren't on facebook, head to this section of the Warrior Forum to find click banking partners:


NEW
Warrior Joint Ventures (32 Viewing)
Looking for a joint venture or partners? Tens of millions of dollars have been made through partnerships established through Warrior Joint Ventures.

In the facebook groups or forum, you can simply post something like this:

***Looking for click banking partners. I can send first and am willing to establish a long term business relationship. Contact me to get started.***

Additionally, you can message people who have made similar posts looking for others to send first. Check their testimonials and if positive, you're good to go.

I recommend starting with 50 clicks per click banking partner, and scaling up if you both have a good experience. The way in which we will be driving traffic will be discussed in a later Module.

Once your partners send you their links, opt in to their squeeze pages to make sure that their offers are legitimate, and place their links into your tracker. Take the tracking links and place them into your funnel (thank you page, download page)

**Homework for Module 4:**

- Register for Facebook groups
- Find at least 3 reputable click banking partners for your download page and make sure their offers are legitimate.
- Paste your click banking partner's links into your download page bonus spots (Use tracking links if you followed Module 3).

# Module 5: Getting Started With Free Traffic

The truth is, not everyone had a budget to get started right away. Luckily, this is not a problem. We can build up to some profits using just one free traffic method, but I'll include three to really ramp up the results: forum posting, blog commenting and slide share.

**Forum Posting**

The Warrior Forum allows for pictures and text to link to offers in your signature. So the more enticing your offer is and the more people will click on your offer and that result in more subscribers/buyers to your list.

It is important to pick a good headline and also use an image in your signature. Something like this would be great:

Once you have this set up going to your squeeze page, you will want to start posting on the Warrior Forum 5-10 times a day until you hit 100 posts, then you can start posting more than 10 times a day. Do not spam the forum, because they will ban you. Just aim to make as many quality posts as possible within the limits I've given above.

For the link you will be using in your signature to your offer, create a click tracker so you know how many people are clicking each day.

**Blog Commenting**

Browse the Warrior Forum and look at signatures which will link to people's blogs. Some good ones to get started with are www.paulnichollsblog.com and www.jamesfrancis.com . Go to one of their posts and leave a reply with your

squeeze page link. Do not spam, only leave a quality comment that is related to the author's blog post.

**Slideshare**

Get yourself a free account at www.slideshare.com and set up a small slide show related to what your free and paid offers are. Give an overview that would make someone really interested in it. Then drop your squeeze page link into the report on the last slide and in the description for the presentation.

**Homework for Module 5:**

- Set up your Warrior Forum signature with click tracking link and eye grabbing image.
- Start posting 5-10 times a way
- Post one slide show on slide share
- Make at least 3 blog comments per week

# Module 6: Scaling Up With Paid Traffic

## FREE WSO's Overview

Free WSO's are an excellent way to get up to several hundred subscribers for $20. The basic overview is that you post something up on the Warrior Forum for free, and write a short letter in your post explaining why it's so great. The more you prequalify it, the more people will be really excited when they see that it is free, so you will get more downloads.

Then, you will collect their email addresses and market to them using an initial follow up funnel (your paid offer and OTO's as I explained in previous modules). You can use www.warriorplus.com to host your WSO' and it will allow you to set up your funnel. You should easily recoup your $20 WSO price if you have paid offers in your funnel behind the free offer.

You can do this as many times as you like- make some cash up front and also build your list of subscribers and buyers.

You will get more or less subscribers depending on when you post, and also how good you make what you're giving away seem. It can really vary. So, one way that you can guarantee a certain number of people to your offer is with Solo Ads, which I will explain below.

## Solo Ads Overview

Solo ads really help you scale up to building your list much faster.

The best thing to do at this point is use the free traffic methods outlined in Targeted Traffic Takeover to get things going, along with click banking to get more people on your list.

You should be able to build up a decent size list of subscribers and buyers; which means you will have some cash that you can reinvest in building your list faster.

The way that you can build the list faster is by buying solo ads. A solo ad is when you pay for a certain number of clicks from targeted traffic to your squeeze page. I am going to supply you with all the information you will ever need about solo ads including where to buy them, how to make sure you get good traffic and a list of great solo ad sellers you can start with.

## Solo Ad Vendor Testimonial Groups

Many solo ad vendors have their own web sites. Sometimes, however, the testimonials on there are not real. So, luckily, there are a ton of facebook groups which are great for finding testimonials for solo ad vendors. Here is a list of groups you should absolutely join- I hope the list is long enough for you ☺

https://www.facebook.com/groups/10901414126/

https://www.facebook.com/groups/topsolos/

https://www.facebook.com/groups/soloadspeergroup/

https://www.facebook.com/groups/elitegrouptraffic/

https://www.facebook.com/groups/soloadgroup/

https://www.facebook.com/groups/161003640744229/

https://www.facebook.com/groups/solomarketplace/

https://www.facebook.com/groups/adswip/

https://www.facebook.com/groups/elitesolos/

https://www.facebook.com/groups/484918431529667/

https://www.facebook.com/groups/405466322851659/

https://www.facebook.com/groups/soloadsmarketplace/

https://www.facebook.com/groups/calvin.jv.events/

https://www.facebook.com/groups/soloadcartel/

https://www.facebook.com/groups/matthewbarnettsolos/

https://www.facebook.com/groups/sawwpsolos/

https://www.facebook.com/groups/solooffers/

https://www.facebook.com/groups/adswapsolojv/

https://www.facebook.com/groups/soloadsempire/

https://www.facebook.com/groups/336417586487265/

https://www.facebook.com/groups/511856625529682/

https://www.facebook.com/groups/trafficmasters/

## Solo Ad Repositories

Here are some popular solo ad repositories with many more solo ad vendors. With these, you will want to check the testimonials before picking someone. Try to look around. The previous section showed you exactly where to go to check on many of the solo ad vendors in these repositories if you want to try someone new. Plus, now that you know how to do this, you have an endless supply of reputable vendors ☺

http://www.soloaddirectory.com/

http://soloadsx.com/

## Reputable Solo Ad Vendors

Here is a long list of ten reputable solo ad vendors where you can buy directly from their web sites.

http://www.crossingthefreeline.com/soloads.html

http://www.petersoloads.com/

http://bloooger.com/

http://epicsoloads.com/

http://www.diegosolos.com/

http://www.jfclickmaster.com/

http://mshmastersolo.com/

http://www.nolimitmind.com/solo-ads.html

http://wobmarketing.com/solos/

http://david-hyatt.com/solo/

There you have it- a complete list of solo ad vendors in addition to a bunch of Facebook groups which will allow you to get traffic over and over again ☺

With all of the information above, you have enough to go off of for years to come. The Facebook groups are especially valuable, because there's always going to be new vendors coming in those groups and people will definitely leave reviews so you will know if the person is a trustworthy/well delivering vendor or not.

Now- there's one more important thing to show you before we move on to how to make the most of solo ads…and that's solo ad directories.

## Solo Ad Directories

Solo ad directories were touched upon in the Superior Marketing Blueprint- I told you guys about Udimi, which is a reputable solo ads web site. To remind you of what a solo ad directory is, basically it's a place where many solo ad vendors go to advertise ads- and you can browse different vendors and pick one you like. You will also be able to get a solo booked much sooner, because all the vendors are there waiting for you.

Another really good solo ads directory I like to use is www.solochecker.com. The main reason I really love this solo ad directory is because they have something called the "Tier 1" Marketplace. What this means is you can order solos which will

deliver clicks only from Top Tier countries (English speaking, USA, UK, Australia, Ireland, Canada and New Zealand) meaning this is the best quality traffic (most likely to make a purchase). This leads to higher opt-in rates and more sales conversions, and often times, they can be purchased for the same price as a regular solo ad!

So I highly recommend you join that web site. Another web site, which is up and coming, is www.lead-swaps.com. They are currently working on a system which allows you to generate clicks for entirely free. It's still new- but seems to be working for a lot of people. You can read more about that here: http://jvs.lead-swaps.com/wp-content/uploads/2014/08/Lesson-1-Build-Your-First-1000-Subscribers-For-Free.pdf

There you have it- tons of resources for finding reputable solo ad vendors. Remember, testimonials are very important here.

The next step is to scale up this giant list you have for free- which is the awesome part ☺ But for now, here's your homework for Module 4:

**Homework for Module 6:**

- Create and launch one free WSO using the free product and funnel you created in an earlier module.
- Sign up for solo ad groups
- Find a few solo ad vendors with good reputations and sales (testimonials)
- Buy solo ads as your budget permits to build your list faster

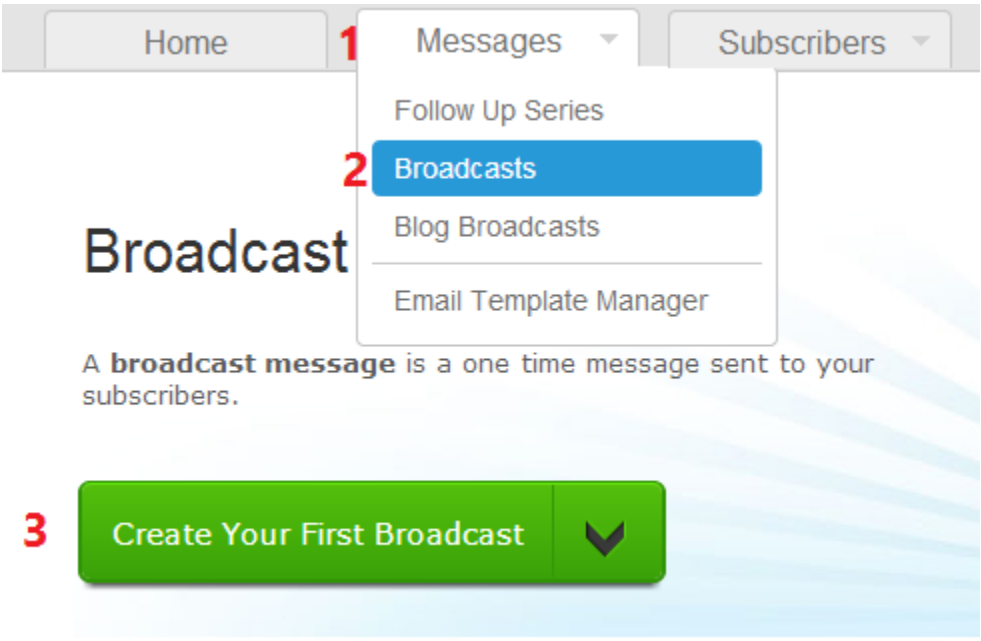
# Module 7: Ad Swaps

Up until now in the report, you may have been wondering how spending money on solo ads could still be profitable even if you make a good amount back (or even a profit) on some solos.

The answer is with Ad Swaps. Click Banking is sort of like ad swaps, except with click banking, you are each taking turns sending. With ad swaps, each partner sends the other person's email to their list at the same time. So it's like receiving clicks from a solo ad- except you will be leveraging clicks from your own list in exchange instead of money.

So the ad swaps could replace solo ads and your free traffic methods altogether, or you could keep reinvesting cash from the free methods and ad swaps into more solo ads.

It's very easy to send a broadcast email to people on your list for an ad swap. Simply follow these steps:



**Where To Find Ad Swaps**

One great place to find ad swaps is in the same groups above for click banking. You can also do a search on Facebook for "ad swap" groups, but the click banking groups should be enough to get you started.

Additionally, you should head over to www.safe-swaps.com which is a site for just that: ad swaps. You can find partners on this site dedicated to this cause- along with testimonials and useful statistics about your ad swap partners.

The process is really simple. The larger you grow your list, the more money you'll make through bigger ad swaps ☺ The bigger your list, the more people you can sell other things to as well, like coaching.

**Homework for Module 7:**

- Join Safe Swaps
- Grow buyers list big enough to do a 50 click ad swap
- Find a swapping partner in the groups from above
- Continue growing list

# Module 8: Buyers List Building Boost

I have truly saved the best for last- and you will see why shortly.

By now, you should understand that building our buyer's list is the true gem of this list building model. The people who haven't bought from you after a reasonable amount of time (30 days) can be leveraged to get fresh leads to your offers and thus you can build your buyers list faster.

What I'm about to show you now, one set up, is going to be responsible for doubling and potentially even tripling your buyers list size.

What are we doing? We will be leveraging buyers from other sellers, and siphoning them onto our list.

When someone buys a product, they are brought to the download page for that product. I like to call this a piece of funnel "real estate". What's so great about it, is this page is a landing spot for the best type of traffic: ***laser targeted buyers***. We will be, essentially, tapping into this download page real estate to move these buyers over to our lists.

We will be doing it by giving away one of our own products. You will contact the sellers in the exact manner I'm about to lay out for you, and offer to give away your product for free. The incentive for them is extra value for their product since they can say there's a bonus included on their sales page, which will increase conversions.

So here are your action steps:

1) Head over to the Warriors Looking To Hire You section inside the Warrior Special Offers section of the Warrior Forum.
2) Take a look at the items within this section. You will notice a lot of people looking for reviewers. (Screenshot of warriors for hire section).

3) These are the people you will be contacting. You will be finding people within your niche, i.e. their product is very similar to yours, and you will send them the following message (or similar)

***"Hi there!***

***I saw that you have your upcoming (Product Name) launch around the corner! I am really excited for it, as it's a topic I'm really interested in.***

***I'm actually contacting you to see if you wanted to give away my product, (Product Name) for free on your download page.***

***It's a recent and popular product, and it will surely boost your conversions when you explain on your sales page that a recent and popular product will be included free of charge with their purchase.***

***Let me know if you're interested, and I'll send over review access to my product as well as the access link for your customers.***

***Thanks,***

***[Your Name]"***

You will get at least 20% of the people interested, and the amount of work you did was minimal.

**Homework for Module 8:**

- Make a list of ten potential products coming out that your product would make a great bonus for.
- Contact those ten people with a message similar to mine above.
- Keep at this rate or higher rate every week.

# Conclusion

I hope you can see how powerful the information in this report is. It will allow you to grow a massive buyer's email list, which means you can promote offers, get huge conversions and best of all make tons of commissions.

Can't argue with that logic!

The best way to use the information in this report is to combine all of it. For example, if you wanted to start with forum posting, you could post until you make 20 bucks and then invest in your first free WSO. From there, you can scale up to solo ads. And the whole time you're doing this, you can already be growing your buyers list with download page real estate from others. This method is a true key to success.

Please take action with everything in this report. Reach out to me if you have any questions, I'm always here to help.

You can add me on Facebook:

www.facebook.com/ciancs

And you can email me with any questions/concerns:

support@superiormarketingblueprint.com

To your success! I look forward to hearing from you.

*Stefan Ciancio*